WHAT IS THE POTENTIAL ISSUE?

______________________________

______________________________

IS THIS A MAJOR DISPUTE?  YES  NO

DOES THIS REGARD A CLAIM OR GRIEVANCE?  YES  NO

WHAT DO YOU WANT TO ACCOMPLISH?

______________________________

______________________________

WHAT ACTIONS CAN HELP ACCOMPLISH YOUR GOAL?

______________________________

______________________________

WOULD YOUR ACTION BE PART OF A LARGER CAMPAIGN?  YES  NO

WHAT IS YOUR ACTION’S PURPOSE (HOW DOES IT ACCOMPLISH YOUR GOAL)?

______________________________
WHAT IS YOUR ACTION’S INTENT? (HOW DOES IT ALIGN WITH OUR MISSION & VALUES?)

____________________________________________________________________________________

____________________________________________________________________________________

____________________________________________________________________________________

WHAT IS YOUR ACTION’S THEME?

____________________________________________________________________________________

____________________________________________________________________________________

____________________________________________________________________________________

WHAT ARE POTENTIAL SLOGANS FOR YOUR ACTION?

____________________________________________________________________________________

____________________________________________________________________________________

____________________________________________________________________________________

IS THERE ALREADY A CAMPAIGN REGARDING THIS ISSUE?   YES       NO

IF A CAMPAIGN ALREADY EXISTS FOR THIS ISSUE, WHO IS COORDINATING THAT CAMPAIGN?

____________________________________________________________________________________

WHO COULD BE AFFECTED BY THIS ISSUE OR BY BMWED’S ACTION ON THIS ISSUE?

____________________________________________________________________________________

____________________________________________________________________________________

____________________________________________________________________________________
WHAT RESOURCES ARE AVAILABLE LOCALLY TO CONDUCT YOUR ACTION?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

WHAT RESTRICTIONS OR OBSTACLES CAN AFFECT YOUR ACTION?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

WHAT LEGAL BARRIERS MAY DETERMINE OR PREVENT THIS ACTION?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

WHAT POTENTIAL ALLIES, MEMBERS, OR OTHERS CAN BE INVOLVED IN THIS ACTION?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

HOW WOULD THIS ACTION “TIE IN” TO CURRENT OR FUTURE WORK ON THIS ISSUE?

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________
HAVE YOU CONTACTED (FOR COORDINATION AND SUPPORT):

<table>
<thead>
<tr>
<th></th>
<th>YES</th>
<th>NO</th>
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</thead>
<tbody>
<tr>
<td>STRATEGIC COORDINATION &amp; RESEARCH?</td>
<td></td>
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<tr>
<td>ORGANIZING?</td>
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<td>BMWED REGIONAL VICE PRESIDENT?</td>
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<td>BMWED SYSTEM DIVISION OR FEDERATION?</td>
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<tr>
<td>BMWED LOCAL LODGES IMPACTED?</td>
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<tr>
<td>OTHER (SPECIFY ________________)</td>
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</table>

HOW COULD THE FOCUS OF THIS ACTION RESPOND TO THIS ACTION OR ISSUE?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

WHAT COULD CAUSE THIS ACTION TO FAIL, OR CAUSE THIS ACTION TO MAKE THE ISSUE WORSE?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

WHAT OTHER QUESTIONS NEED TO BE CONSIDERED OR RESOLVED AS YOU ORIENT THIS ACTION?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
RESTATE YOUR ISSUE IN CLEAR, CONCISE TERMS:

__________________________________________________________

__________________________________________________________

STATE YOUR ACTION (TIME, DATE, AND LOCATION MAY NOT YET BE DETERMINED):

__________________________________________________________

RESTATE YOUR ACTION’S PURPOSE IN CLEAR, CONCISE TERMS:

(“We conduct this action in order to...”)

__________________________________________________________

RESTATE YOUR ACTION’S INTENT IN CLEAR, CONCISE TERMS:

(Successful completion of this action will achieve _______ and enable our union to

______________, fulfilling our union’s mission to ________________.

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

__________________________________________________________

ACTION COORDINATOR: ______________________________________

CONTACT PHONE: __________________________________________

EMAIL: ___________________________________________________