

BMWED ACTS! - IDENTIFY & ORIENT WORKSHEET

WHAT IS THE POTENTIAL ISSUE?

IS THIS A MAJOR DISPUTE?	YES	NO	
DOES THIS REGARD A CLAIM OR GRIEVANCE?	YES	NO	
WHAT DO YOU WANT TO ACCOMPLISH?			
WHAT ACTIONS CAN HELP ACCOMPLISH YOUR GOAL	?		
WOULD YOUR ACTION BE PART OF A LARGER CAMPA	GN? YES	NO	
WHAT IS YOUR ACTION'S PURPOSE (HOW DOES IT AC	COMPLISH YOUR	GOAL)?	





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WHAT IS YOUR ACTION'S INTENT? (HOW DOES IT ALIGN WITH OUR MISSION & VALUES?)

WHAT IS YOUR ACTION'S THEME?

WHAT ARE POTENTIAL SLOGANS FOR YOUR ACTION?

IS THERE ALREADY A CAMPAIGN REGARDING THIS ISSUE? YES NO

IF A CAMPAIGN ALREADY EXISTS FOR THIS ISSUE, WHO IS COORDINATING THAT CAMPAIGN?

WHO COULD BE AFFECTED BY THIS ISSUE OR BY BMWED'S ACTION ON THIS ISSUE?







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WHAT RESOURCES ARE AVAILABLE LOCALLY TO CONDUCT YOUR ACTION?

WHAT RESTRICTIONS OR OBSTACLES CAN AFFECT YOUR ACTION?

WHAT LEGAL BARRIERS MAY DETERMINE OR PREVENT THIS ACTION?

WHAT POTENTIAL ALLIES, MEMBERS, OR OTHERS CAN BE INVOLVED IN THIS ACTION?

HOW WOULD THIS ACTION "TIE IN" TO CURRENT OR FUTURE WORK ON THIS ISSUE?





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HAVE YOU CONTACTED (FOR COORDINATION AND SUPPORT):

STRATEGIC COORDINATION & RESEARCH?	YES	NO
ORGANIZING?	YES	NO
BMWED REGIONAL VICE PRESIDENT?	YES	NO
BMWED SYSTEM DIVISION OR FEDERATION?	YES	NO
BMWED LOCAL LODGES IMPACTED?	YES	NO
OTHER (SPECIFY)	YES	NO

HOW COULD THE FOCUS OF THIS ACTION RESPOND TO THIS ACTION OR ISSUE?

WHAT COULD CAUSE THIS ACTION TO FAIL, OR CAUSE THIS ACTION TO MAKE THE ISSUE WORSE?

WHAT OTHER QUESTIONS NEED TO BE CONSIDERED OR RESOLVED AS YOU ORIENT THIS ACTION?





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RESTATE YOUR ISSUE IN CLEAR, CONCISE TERMS:

STATE YOUR ACTION (TIME, DATE, AND LOCATION MAY NOT YET BE DETERMINED):

RESTATE YOUR ACTION'S PURPOSE IN CLEAR, CONCISE TERMS:

("We conduct this action in order to...)

RESTATE YOUR ACTION'S INTENT IN CLEAR, CONCISE TERMS:

(Successful completion of this action will achieve _____ and enable our union to

_____, fulfilling our union's mission to ______.")

ACTION COORDINATOR:

 \mathbf{X}

CONTACT PHONE:

EMAIL:

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