

**EXAMPLE MEDIA ADVISORY FOR BMWED ACTIONS!
REACH OUT TO OUR BMWED COMMUNICATIONS TEAM FOR ASSISTANCE**

[SYSTEM DIVISION/FEDERATION LETTERHEAD OR
OTHER APPROPRIATE BMWED OR ORGANIZATIONAL
LETTERHEAD]

(Letterhead for official
correspondence)

TITLE OR THEME OF ACTION

Media Advisory Title

Date

Date

Rail workers with the Brotherhood of Maintenance of Way Employees Division (BMWED), a division of the Teamsters, will conduct a rally protesting the actions of Grand Continental Railroad (GCRR) at that railroad's operational headquarters on 2200 W Corporate Center Drive, Phoenix, AZ from 7 AM to 10 AM on Friday, August 4, 2023.

This paragraph should briefly introduce the BMWED, describe the issue prompting our action, and give the details of the action.

BMWED workers are currently in contract negotiations with GCRR. BMWED has received no response to its proposals for wages or work rules, and GCRR has cancelled or failed to appear at several scheduled bargaining talks. GCRR has made no proposals of its own. BMWED workers on GCRR have had no wage increases since 2021, while GCRR has had several rounds of stock buybacks and recently awarded its CEO \$5 million as a performance bonus. BMWED workers demand GCRR come to the negotiating table or that the National Mediation Board declare bargaining at an impasse and invoke mediation to reach a FAIR CONTRACT for BMWED rail workers.

This paragraph offers more details of the issue. It's intended to give a bit of background and context, so news reporters can get an idea of how this fits in their news coverage.

BMWED will have live music and a food truck at its rally, as well as chanting, marching, and demonstrators holding signs. The Presidents of the BMWED, the International Brotherhood of Teamsters, the Arizona AFL-CIO, and the Transportation Trades Department of the AFL-CIO will all speak at this rally. This informational protest is not a strike.

This paragraph offers details of the event itself, highlighting special speakers or activities. This is important to get reporters hooked! Include "THIS IS NOT A STRIKE" language.

Further information about this event is available by contacting BMWED member Ash Anderson at (012) 867-5309 or education@bmwe.org

A final line to offer contact for the Event Coordinator.

###

Traditional closing marks

Media Advisories should be a single page (3 paragraphs), offering a concise description of the action, the issue, the context, and offering a point of contact for news media to coordinate visits or interviews.